

Business Administration

Associate in Arts Degree

Why Business Administration?

In this program, students will build a strong foundation of business knowledge that will prepare them for transfer into a 4-year program. If you are interested in learning the functional areas of a business, staying up-to-date on the latest technology, and discovering business opportunities, this degree is for you!

Why Bay College?

The [Business Administration program](#) at Bay College is designed to explore the dynamic, fast-paced world of business. The highly experienced business faculty not only provide the knowledge and expertise of their subject matter, but also provide hands-on experiences as they have been employed in these fields. Small classes allow students to receive personalized attention from their instructors. Courses are offered in a variety of formats including traditional, online, and hybrid format using Blackboard, a media-rich learning management system.

Beyond Bay College

Students interested in transferring to a four-year institution to obtain a bachelor's degree or higher may find opportunities in the following areas of study:

- **Accounting**
- **Business Administration**
- **Management**
- **Marketing**
- **Human Resources**
- **Finance**

Contact

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